

Middle School Engagement- Grade 6

Online Safety & Understanding Online Enticement

#### PREVENTION THROUGH EDUCATION IS THE SOLUTION

Connect for Freedom is a 501(c)(3) nonprofit committed to providing free **online safety** and **human trafficking awareness** materials to education stakeholders.



#### Lesson

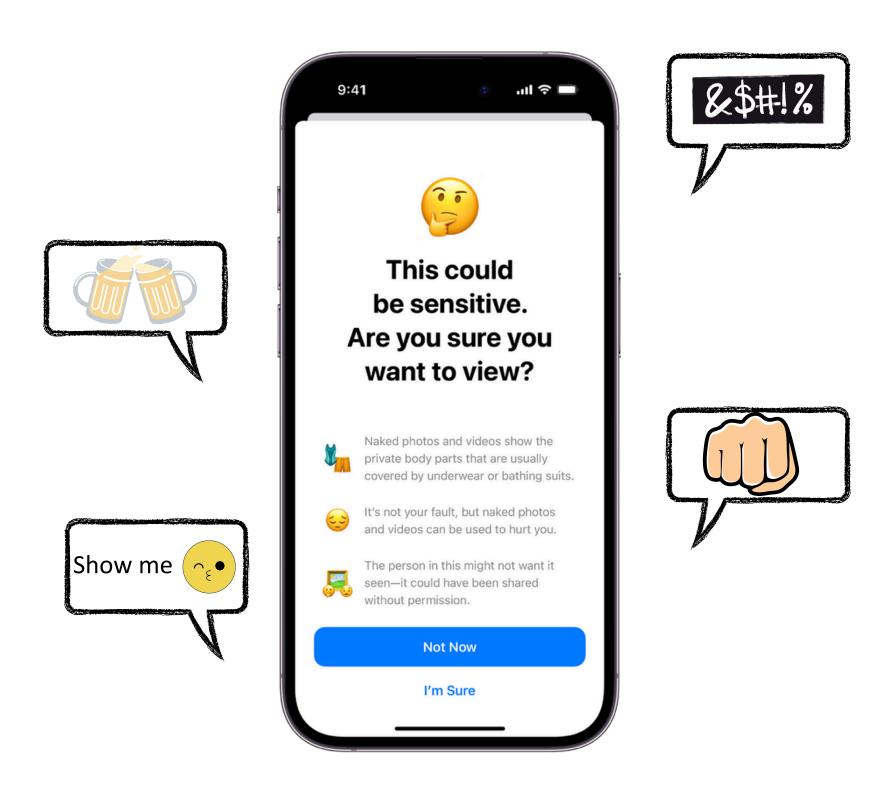


Online Safety &
Understanding Online
Enticement

#### **Lesson Outline**

- 1. Introduction to Online Safety
- 2. NetSmartz "Your Photo Fate" Video (2 min.)
  - Discussion Guide
- 3. Online Enticement
  - Online Enticement vs. Bullying
  - Statistics
  - Grooming Tactics
- 4. NetSmartz "Survivor Diaries" Video (3 min.)
  - Discussion Question
- 5. Take the Pledge2Protect
- 6. NCMEC Handout: Think Before You Send
- 7. Activity

# **Online Safety**



You should always be careful of what you post online. You should never post:

Images of alcohol/drugs

Sexual content

**Profanity** 

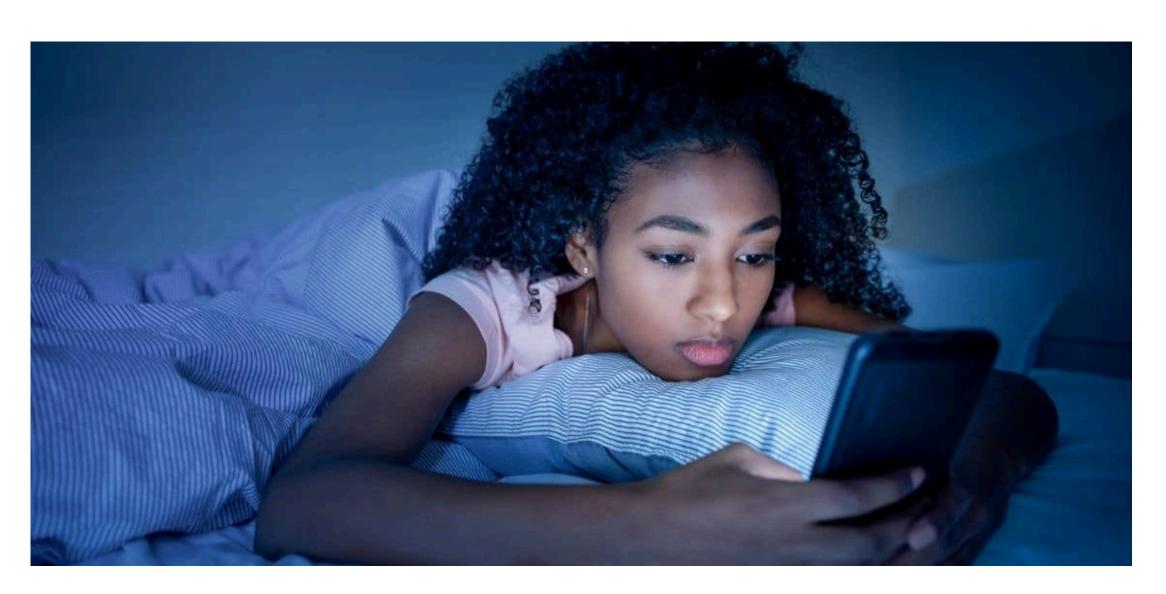
Harmful/abusive words

Threats to someone's safety

Racist, sexist, and prejudiced language

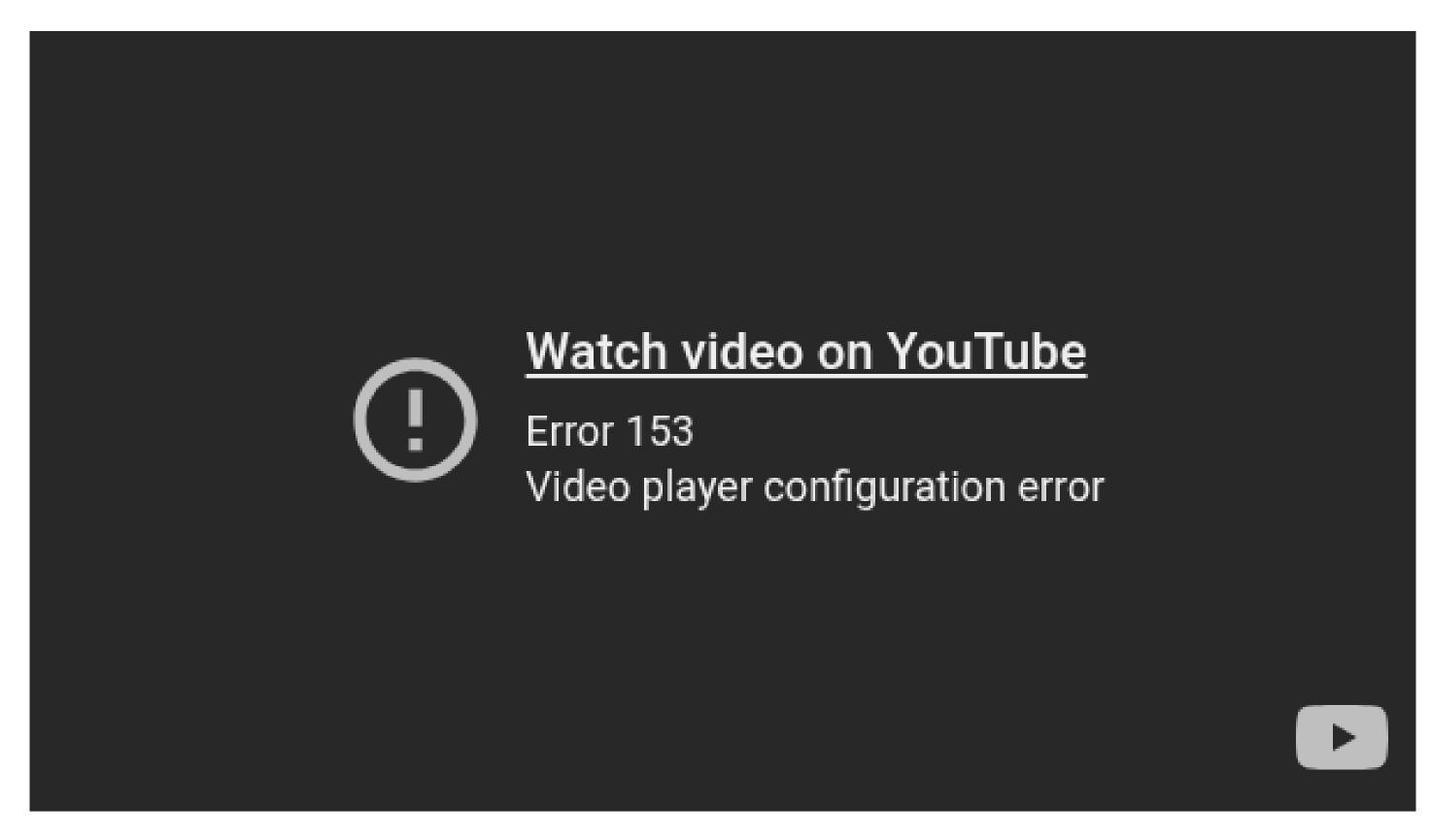
# **Online Safety**

#### When you are using the Internet, you should ask yourself...



- Am I posting sensitive information?
- Should I share this?
- What are my privacy settings on my account?
- Should I click this link?
- Is this website legitimate?
- Are my passwords safe?
- Am I on public WiFi?

#### **NetSmartz "Your Photo Fate" Video**

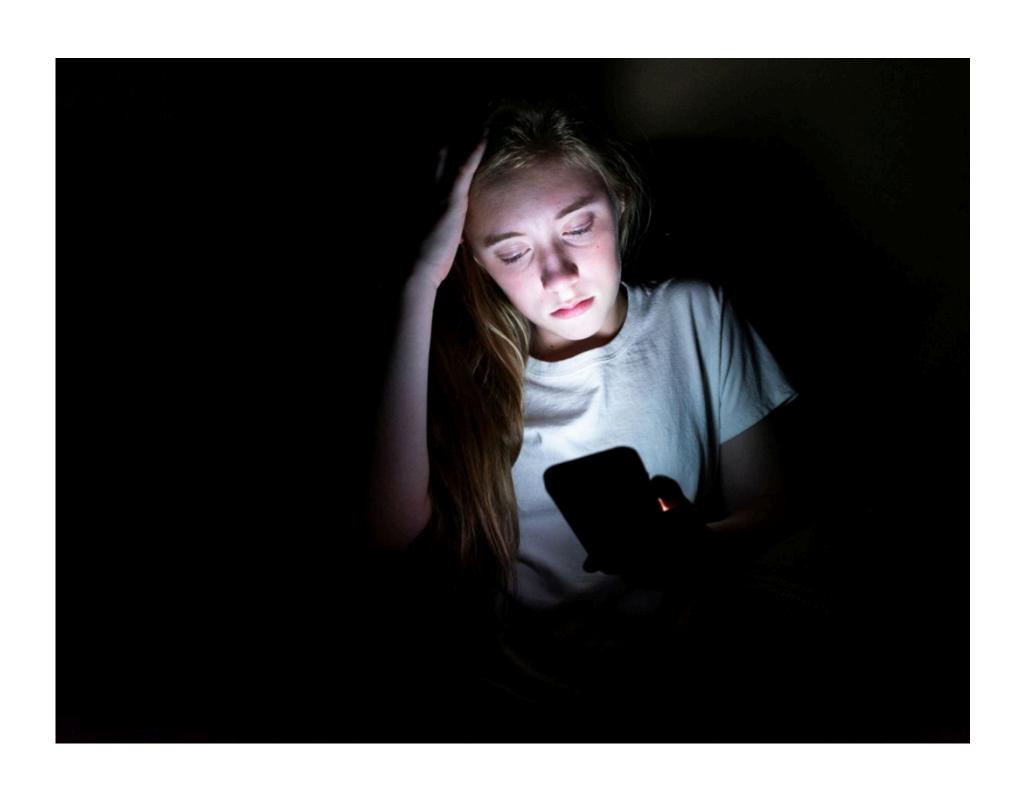


Duration: 2:00 minutes

#### **NetSmartz "Your Photo Fate" Discussion Guide**

Click <u>here</u> to access NetSmartz "Your Photo Fate" Discussion Guide and questions.

### **Every Action Has a Reaction**

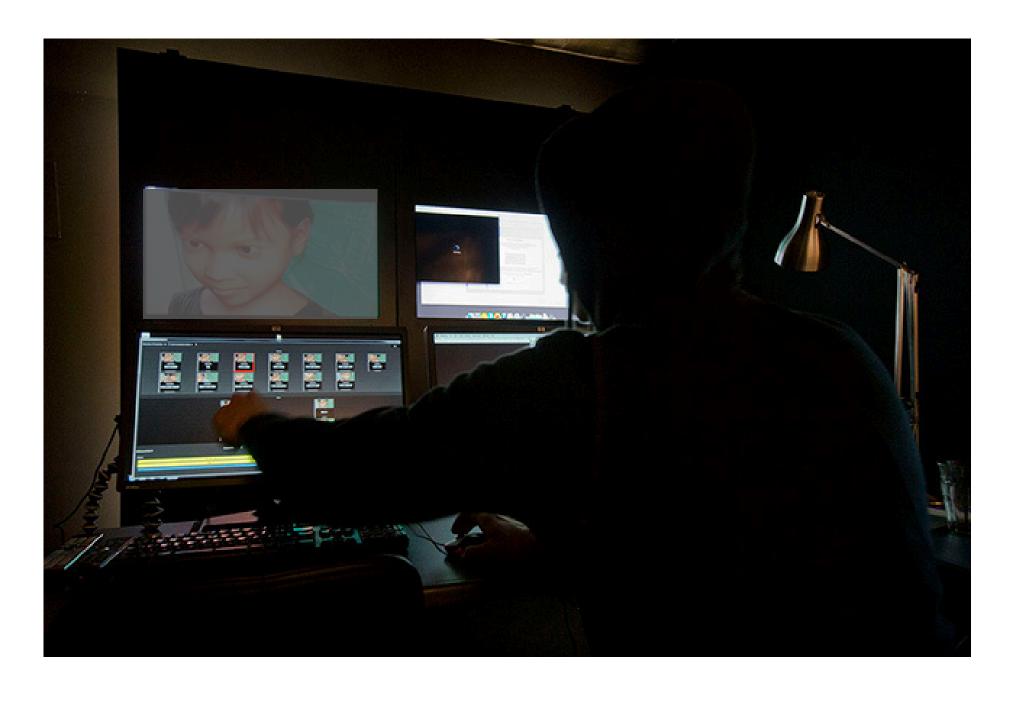


Every action that we make in life has a reaction. The same goes for what we post online. What you post online gives people an idea of who you are, what you believe in, what you like, what you dislike, etc. It gives people an idea of who you are, which is why it's important to be safe when posting online.

If you post content that isn't appropriate, such as sexual images or verbally abusive words, people will have an opinion of you that may not be favorable.

#### **Online Enticement**

Online enticement involves an individual communicating with a minor on the internet with the intent to commit a sexual offense or abduction.



Source: <a href="https://www.missingkids.org/netsmartz/topics/onlineenticement">https://www.missingkids.org/netsmartz/topics/onlineenticement</a>

#### **Online Enticement**







In 2023, the CyberTipline received **186,819** reports of online enticement, the category that includes sextortion.

Between 2021 and 2023, the number of online enticement reports increased by more than 300%.

98% of reported offenders were seemingly unknown to the teen offline.

In a NCMEC analysis, **78% of reported victims were girls**, 13% were boys, and for 9% of reports, gender was unknown.

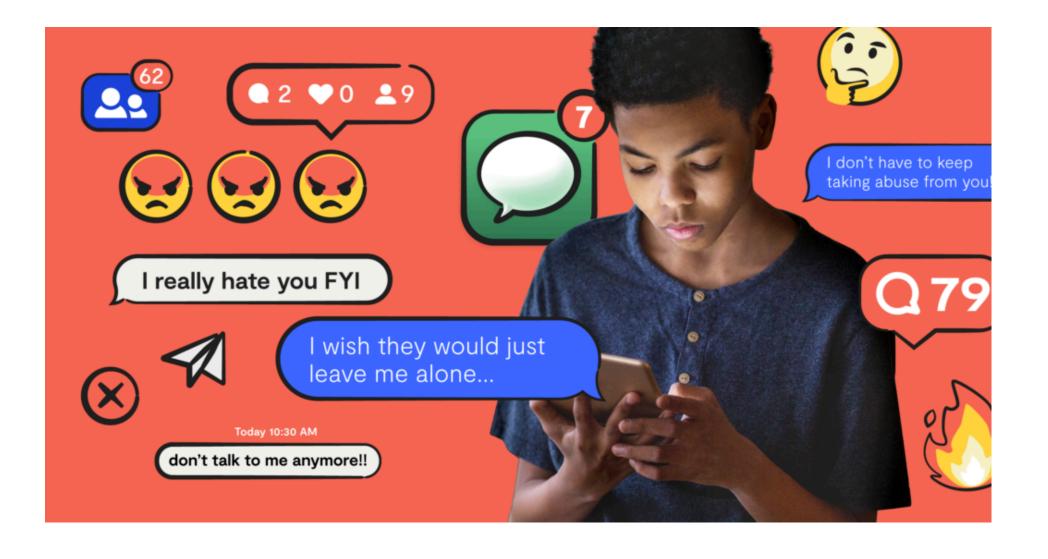
Source: <a href="https://www.missingkids.org/netsmartz/topics/onlineenticement">https://www.missingkids.org/netsmartz/topics/onlineenticement</a>

#### **Online Enticement Tactics**



- Engaging in sexual conversation/role-playing
- Asking for explicit images
- Sharing explicit images
- Giving compliments
- Pretending to be younger
- Offering gifts

# Why is Online Enticement Different than Cyberbullying?



Cyberbullying is any type of bullying that takes place online (social media platforms, texting, gaming apps, etc.) Cyberbullying includes sending, posting, or sharing negative, harmful, false, or mean content about someone else. It can also include sharing personal or private information about someone else causing embarrassment or humiliation.

It is important to note that online enticement is different from cyberbullying because it involves the intent to commit a sexual offense or abduction.

### **Online Enticement Grooming Tactics**

**Grooming** is the process in which an offender sexually abuses a minor. This is often the first step in fostering a relationship with them and building trust.

Online enticement often begins with grooming because the offender is a stranger, and they will try to make a teen feel good and safe.

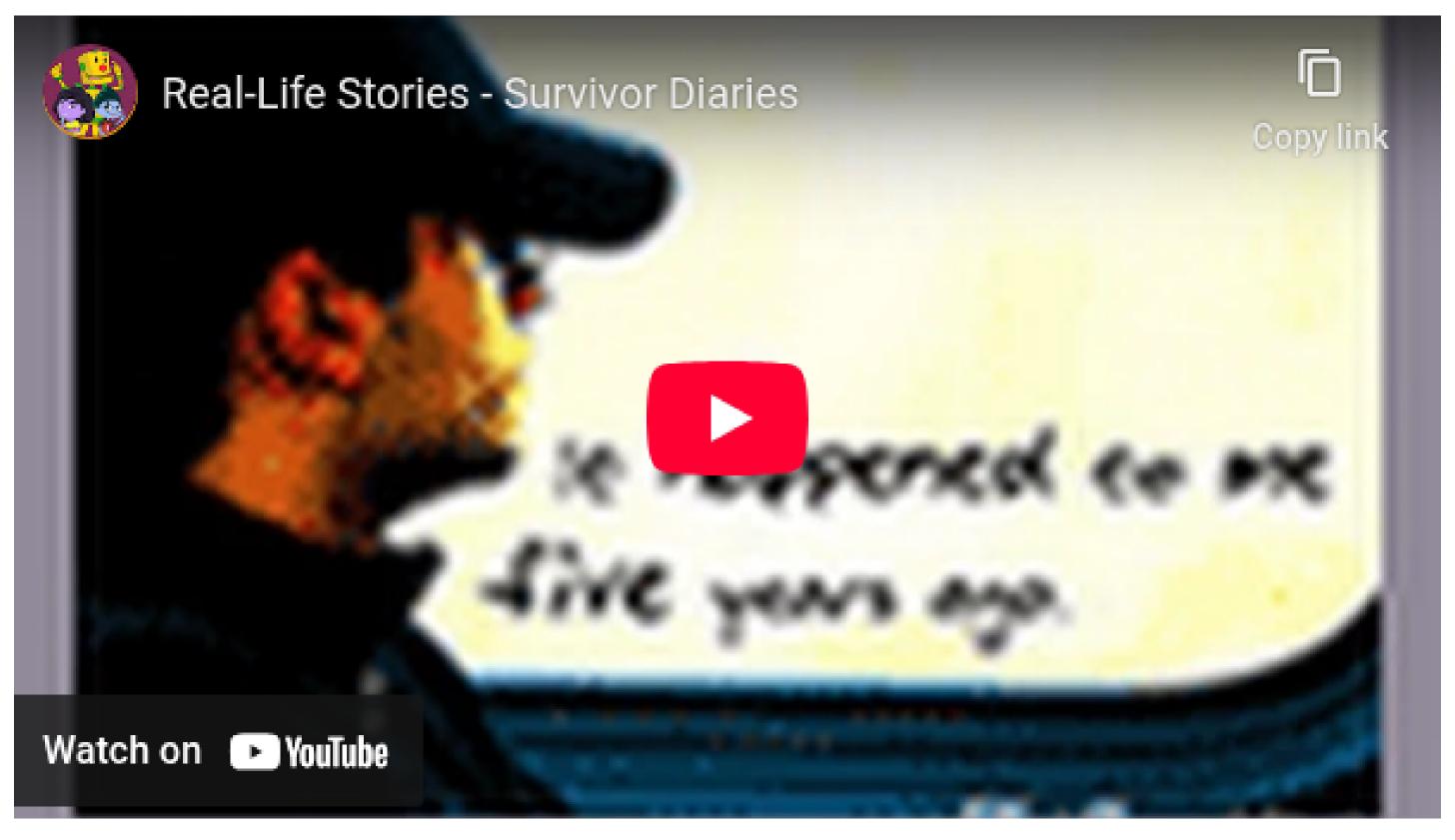
#### Common grooming tactics include:



- Texting you compliments
- Talking about personal and intimate topics (i.e. sex)
- Sending you gifts
- Asking you to keep your relationship a secret
- Talking negatively about others in your life
- Asking you for sexual images of yourself



### NetSmartz "Survivor Diaries" Video



Duration: 2:45 minutes

### **NetSmartz "Survivor Diaries" Teacher Led Discussion Question**

Ryan says, "I knew better than to meet in person with someone I'd met on the Internet," but he continues the relationship online and gives out information about where he lives.

How does the adult get him to do that?

### Take the Pledge2Protect

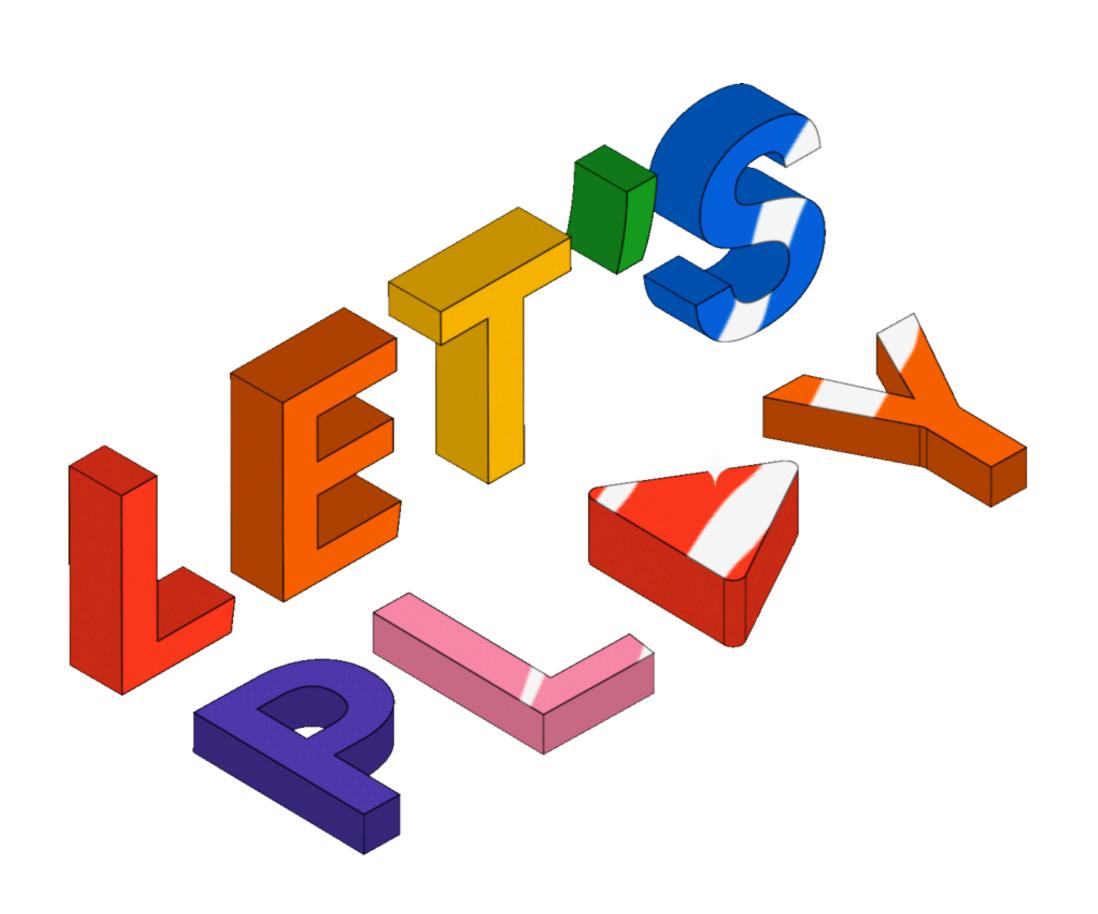
- 1. I pledge to identify a trusted adult that I can go to if something happens online that makes me feel uncomfortable or unsafe and to review the <a href="Exit Strategy Checklist">Exit Strategy Checklist</a> resource with them.
- 2. I pledge to review the <u>K2P Kids & Teens</u> page with a parent or trusted adult and pick my favorite iGuardian character.
- 3. I pledge to work with a parent or trusted adult to set all my apps, games, social media accounts and devices to private and to turn off location data services on social media and all apps, except the ones my family and I need.
- 4. I pledge to review my friend lists with a parent or trusted adult, remove strangers and only accept friends I know in real life.
- 5. I pledge to not create or share harmful content of myself or my peers online and to review the <a href="How2Spot Peer-on-Peer Risks: A Guide for Tweens">How2Spot Peer-on-Peer Risks: A Guide for Tweens</a> resource with a parent or trusted adult.

# Take the Pledge2Protect

For more information, please scan the QR code below.



# Activity



# Activity

# We recommend playing Connect for Freedom Online Safety Jeopardy.

GRANG. EWI)

#### **Lesson Handout from NetSmartz**

# THINK BEFORE YOU SEND





# THINK ABOUT THE CONSEQUENCES

of taking, sending, or forwarding a sexual picture of someone else, even if it's of you. You could face embarrassment at school or home, and in some cases, even a police investigation.



#### **NEVER TAKE**

images of yourself that you wouldn't want everyone—your classmates, your teachers, your family, or your employer—to see.



# BEFORE HITTING SEND

remember that you can't control where this image may travel. What you send to a boyfriend or girlfriend could easily end up with their friends, and their friends' friends, and so on...



#### **IF YOU FORWARD**

a sexual picture of someone without their consent, you are violating their trust and exposing them to potential ridicule. It's not up to you to decide who should see their body, so don't forward the image to anyone.



# IF ANYONE PRESSURES

you to send a sexual picture, don't give in and talk to an adult you trust. Remember that anyone who tries to get you to do something you are uncomfortable with is probably not trustworthy.



If explicit content of you or someone you know is online, visit **MissingKids.org/GetHelpNow** to learn how to contact various online platforms about removing your content.

Report explicit online content to CyberTipline.org.

#### Links to Lesson Materials

NetSmartz "Your Photo Fate" Video

NetSmartz "Your Photo Fate" Discussion Guide

NetSmartz "Survivor Diaries" Video

know2protect Pledge2Protect for Kids

know2protect Exit Strategy Checklist

know2protect K2P Kids & Teens

know2protect How2Spot Peer-on-Peer Risks

NetSmartz "Think Before You Send" Handout

Connect for Freedom Online Safety Jeopardy

### Recap of Lesson

#### Type of content to never post online:

- Images of alcohol/drugs
- Sexual content
- Profanity

- Harmful/abusive words
- Threats to someone's safety
- Racist, sexist, and prejudiced language

**Online enticement:** communicating with someone believed to be a minor via the internet with the intent to commit a sexual offense or abduction.

Online enticement is different from cyberbullying because it involves the **intent** to commit a sexual offense or abduction.

#### Someone trying to groom you online might:

- Text you compliments
- Talk about personal/intimate topics
- Send you gifts

- Ask you to keep your relationship secret
- Talk negatively about others in your life
- Ask you for sexual images of yourself