



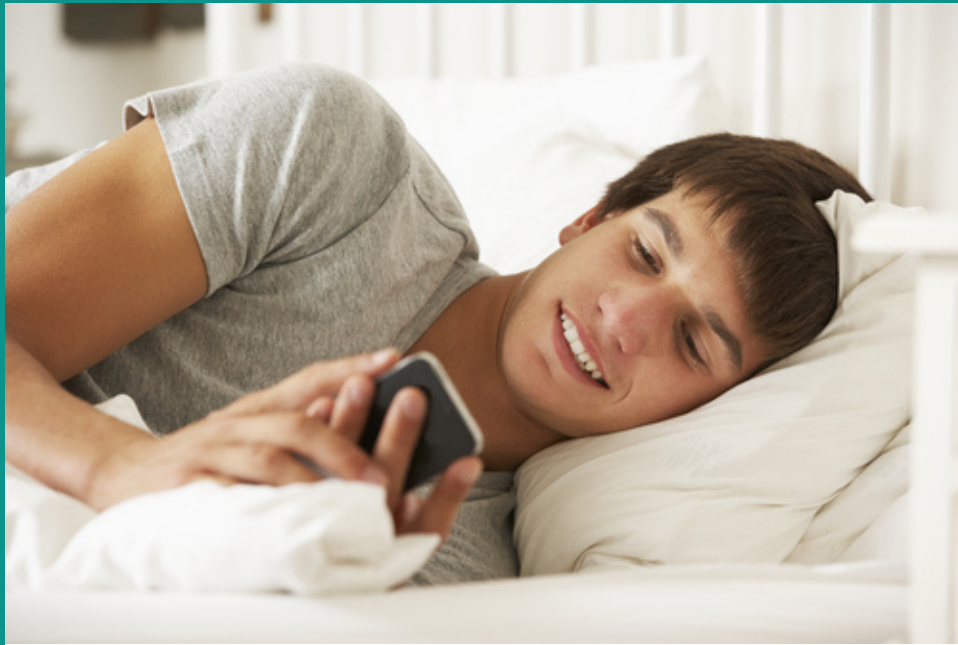
High School Engagement- Grade 12

Digital Awareness & Online Safety

PREVENTION THROUGH EDUCATION IS THE SOLUTION

Connect for Freedom is a 501(c)(3) nonprofit committed to providing free **online safety** and **human trafficking awareness** materials to education stakeholders.





Digital Awareness & Online Safety

Lesson Outline

1. Introduction to Online Safety

- Online Enticement
- Sextortion
- Statistics
- Grooming

2. Youth Activist Inc. “This is Human Trafficking-Social Media Recruitment” Video (2.5 min.)

- Discussion Questions

3. Take the Pledge2Protect

4. know2protect Handout: Tips2Identify Fake Profiles

5. Activity

Online Enticement

Online enticement involves an individual communicating with a minor via the internet with the intent to commit a sexual offense or abduction.



Source: <https://www.missingkids.org/netsmartz/topics/onlineenticement>

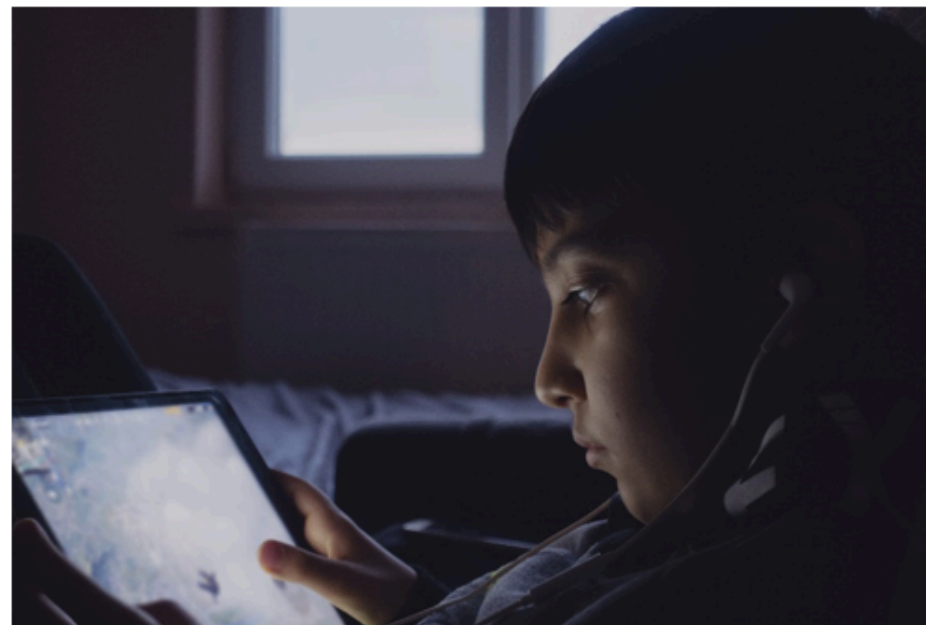
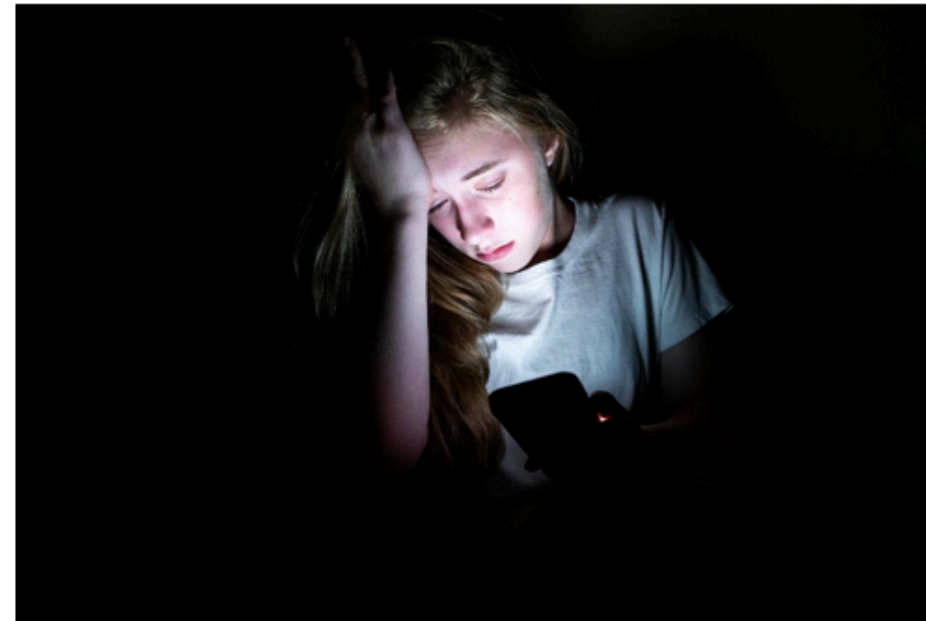
Sextortion

Sextortion is a form of child sexual exploitation where a minor is **threatened or blackmailed**, most often with the possibility of sharing with the public a nude or sexual image of themselves, by a person who demands additional sexual content, sexual activity or money from them.



Source: <https://www.missingkids.org/netsmartz/topics/onlineenticeement>

Online Enticement Statistics



In 2023, the CyberTipline received **186,819 reports of online enticement**, the category that includes sextortion.

Between 2021 and 2023, the number of online enticement reports **increased by over 300%**.

98% of reported offenders were seemingly **unknown** to the child offline.

In a NCMEC analysis, **78% of reported victims were girls**, 13% were boys, and for 9% of reports, gender was unknown.

Where are Online Predators Reaching Victims?



Social media platforms

Game apps

Anonymous chat apps

Dating apps

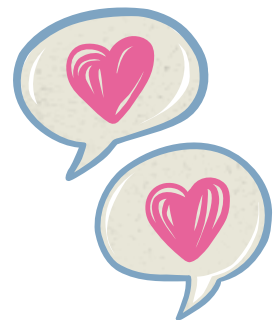


Online Enticement Grooming Tactics

Grooming is the process in which an offender sexually abuses a minor. This is often the first step in fostering a relationship with a minor and building trust.

Online enticement often begins with grooming because the offender is a stranger, and they will try to make the minor feel good and safe.

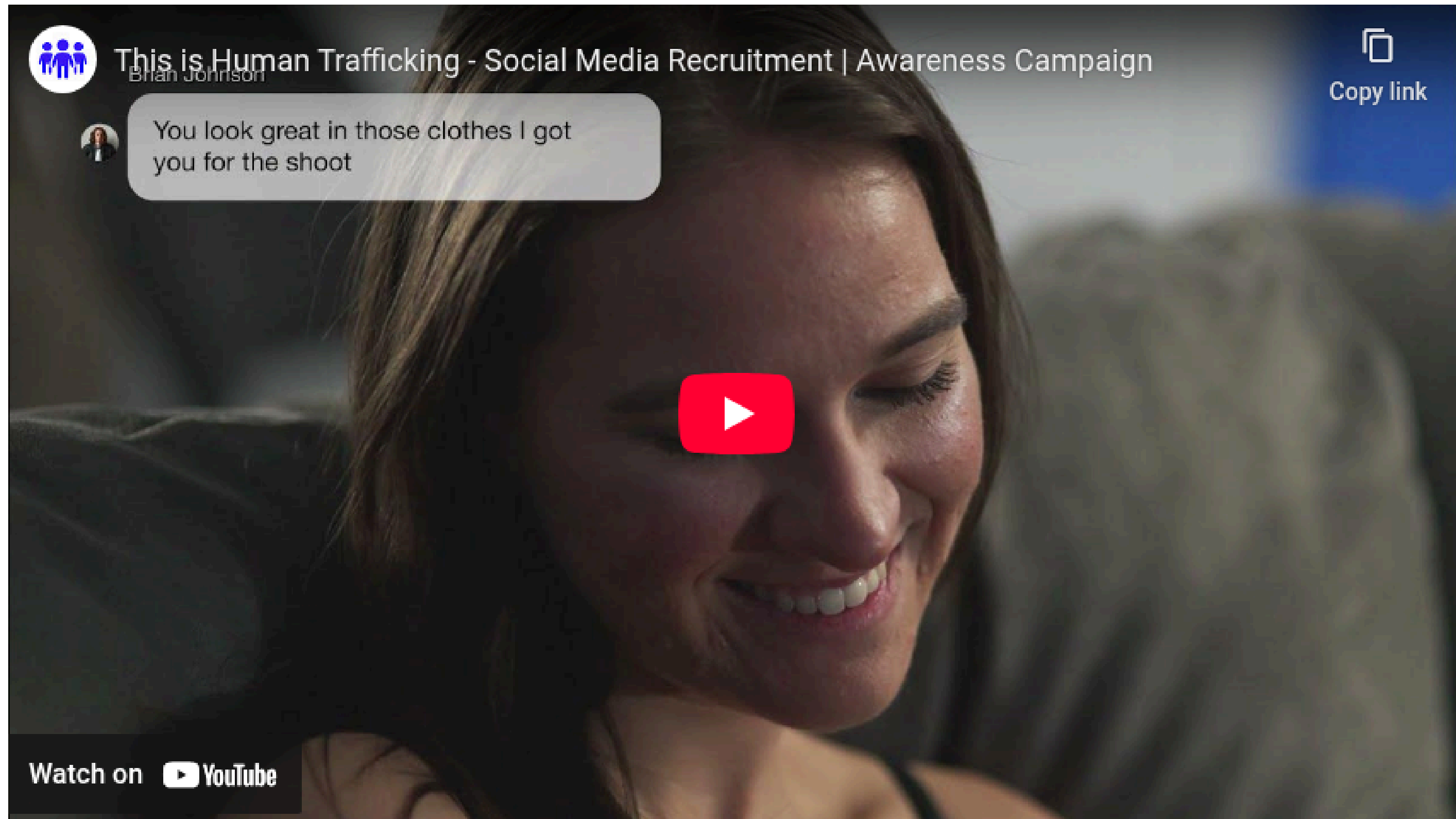
Common grooming tactics include:



- Texting you compliments
- Talking about personal and intimate topics (i.e. sex)
- Sending you gifts
- Asking you to keep your relationship a secret
- Talking negatively about others in your life
- Asking you for sexual images of yourself



Youth Activist Inc. “This is Human Trafficking- Social Media Recruitment” Video



Duration: 2:29 minutes

Source: <https://www.youtube.com/watch?v=7mH93tQ4n8M>

At the coffee shop, Jessica immediately notices that Brian looks different than his profile pictures. This was an immediate red flag, and her gut reaction was likely to walk away. But with prompting from Brian, she followed him to the photoshoot.

What other red flags did you notice?

Why don't you think Jessica walked away sooner?

Real Life Story- Gavin

Gavin, 17, just graduated high school and was getting ready for college. He wanted to be an art teacher. Gavin was known to be nice to everyone, always looking out for others.

He got a friend request from a pretty college student who lived one state away, and started messaging her. Their conversation became flirtatious and the girl send a nude photo of herself to Gavin, and requested one in return.

Gavin sent her a nude photo of himself and then she threatened to show them to the world unless he forwarded money to an online payment app. He quickly realized that he wasn't talking to the girl he thought he was.

The person messaging him was a scammer who posted as the girl to extort him for money. Gavin became nervous, ashamed, and embarrassed about his friends and family potentially seeing the nude photos of himself, so he went and got his dad's firearm.

Real Life Story-Gavin Discussion Questions

How do you think Gavin should have handled this situation?

What would you tell a friend if they were in his position?

Privacy Suggestions



Have a different password for each account.

Use privacy settings.

Choose carefully who you befriend.

Limit access to your location.

Look for the lock symbol or “https”.

Don't share any personal information online.

Don't share passwords.

Don't share or forward explicit content.

Take Action



Take screenshots of anything that looks or feels dangerous.

Block individuals who exhibit inappropriate or predatory behavior.

File a report with the police, offering as much information as possible about who is involved and in what ways.

Call a Cybertipline to report potential abuse or exploitation and receive additional recommendations for action steps.

Take the Pledge2Protect

1. I pledge to not create or share real or AI-generated sexually explicit images of myself or my peers. Next up- review the How2Spot Peer-on-Peer Risks: A Guide for Teens.
2. I pledge to review the Exit Strategy Checklist, create my own exit strategy and talk about this with my friends so we are prepared if something goes sideways online or doesn't feel right.
3. I pledge to bookmark the How2Report page and review the You're Never Alone Support Directory resource in case online exploitation happens to me or a friend.
4. I pledge to set all my apps, games, social media accounts and devices to private and to turn off location data services on social media and all apps, except the ones my family and I need.
5. I pledge to know who is on my friends and followers lists, remove strangers and only accept people I know in real life and block or remove anyone who makes me feel uncomfortable.

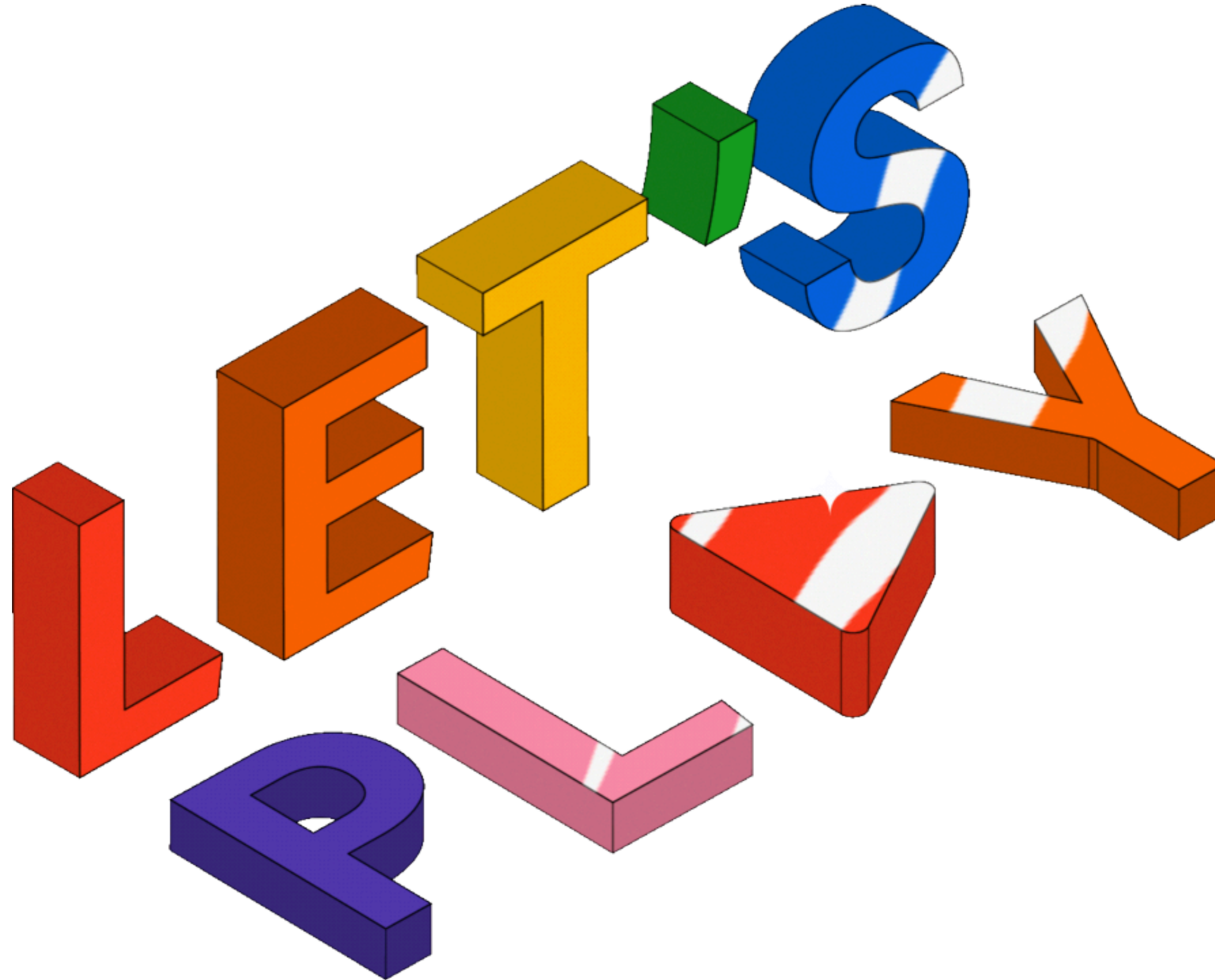
Take the Pledge2Protect

For more information, please scan the QR code below.



Source: <https://www.dhs.gov/know2protect/p2p/teens>

Activity



Activity

We recommend playing
Connect for Freedom
Online Safety Jeopardy.

THE
END

Lesson Handout from know2protect



Teens: Keep yourself safe from online predators by learning how to spot fake profiles. Stay cautious and protect yourself by using these Tips2Identify.

Here are some tips to help you spot a fake profile:

- ☐ Unclear or blurred profile pictures.
- ☐ Limited pictures on profile.
- ☐ Incomplete profile information.
- ☐ Limited activity on the site.
- ☐ Inconsistent information.
- ☐ Poorly written profile.
- ☐ Very few followers or friends.
- ☐ Requests personal information too soon.
- ☐ Suspicious profile name.
- ☐ Images that seem too perfect to be genuine.
- ☐ Inappropriate or sexual content.

Links to Lesson Materials

Oasis Mental Health Applications “Building Healthy Relationships” Video

Alliance to End Human Trafficking “Human Trafficking Basics” Video

know2protect Pledge2Protect for Teens

know2protect How2Spot Peer-on-Peer Risks: A Guide for Teens

know2protect Exit Strategy Checklist

know2protect How2Report

know2protect You’re Never Alone Support Directory.

know2protect "Tips2Identify Fake Profiles" Handout

Connect for Freedom Online Safety Jeopardy.

Recap of Lesson

Online enticement involves an individual communicating with a minor via the internet with the intent to commit a sexual offense or abduction.

Sextortion is a form of child sexual exploitation when a minor is **threatened or blackmailed**, most often with the possibility of sharing with the public a nude or sexual image of them, by a person who demands additional sexual content, sexual activity or money from them.

Online predators reach their victims on social media platforms, game apps, anonymous chat apps, and dating apps.

Grooming is the process in which an offender sexually abuses a minor. This is often the first step in fostering a relationship with a minor and building trust.